

May 15, 2024

Dear Participant,

It is time to begin planning for the 2024 Hesperia Family Fun Fest! You are receiving this letter because according to our records, you participated in the Family Fun Fest Parade in years past, and we hope you would be willing to participate again! We have enclosed a parade application form if you wish to participate. Please note that beginning this year, we will not be accommodating any same-day registrations. Forms must be submitted by Friday June 28, 2024 in order to be accepted. No exceptions.

In lieu of an entry fee (for most participants), we ask that you consider a free-will donation to the Hesperia Area Chamber of Commerce to help us defray the costs of this magnificent festival that we put on for our community. Beginning with the 2022 parade, we set a \$50 entry fee for the following entries:

1. Political Parties
2. Political Candidates (Any Office)
3. Political Action Committees

This fee must be received by the Chamber by 4:00pm on Friday June 28, 2024 for your group to participate. We will not be able to accept payment on the day of the parade, as doing so will slow down our registration process.

Please note that if any entry is determined to be unsafe, offensive, inflammatory, derogatory, or otherwise not conducive to a family-friendly atmosphere, it will be denied participation, and any fees that may have been paid will not be refunded. The sponsor of such an entry may also be denied participation in future parades or events sponsored by the Hesperia Area Chamber of Commerce.

Once again, we thank you for your consideration, and thank you in advance for your participation. We look forward to celebrating our Nation's independence with you and your organization and/or family.

Sincerely,

The Hesperia Area Chamber of Commerce
Fourth of July Parade Committee

Your parade application can be returned in one of three ways

1. E-mailed back to info@hesperiafunfest.com
2. Dropped off to Ed's Orchard Market
3. Or mailed to:

Hesperia Area Chamber of Commerce
ATTN: Rhonda Wright
PO Box 32 Hesperia, MI 49421

Hesperia Fourth of July Parade Entry Form

July 4th @ 12:00pm

Please have your legibly completed form returned by the date below in order to secure the best position in the parade lineup.

There will be NO same-day registration this year!

All entry forms are due no later than June 28th. Forms must be returned to:

Hesperia Area Chamber of Commerce

Attn: Rhonda Wright

PO Box 32 Hesperia, MI 49421

Or

Drop them off at Ed's Orchard Market

Please fill out the email line as we will be emailing next year's form to you!

Please check the box if you wish to opt-out of emailed applications.

Participant Name: _____

Point of Contact: _____ Phone #: _____

Email: _____

Street Address: _____

Entry Type (float, auto, bike, band, animal, political, etc.): _____

Brief Introduction for Announcer:

Note: Political Entries are being assessed a \$50 entry fee. Please remit payment with your completed form. Make checks payable to "Hesperia Area Chamber of Commerce". Thank you. No payments taken day of parade. Must be received by June 28!

Again, Thank You for Being Part of our Fourth of July Celebration!

Hesperia Area Chamber of Commerce

Riverside Dynamics, Inc. - Event Logistics Division